



**TECHNOLOGICAL EDUCATION INSTITUTE  
(TEI) OF PIRAEUS**



**FACULTY OF MANAGEMENT AND  
ECONOMICS**

**DEPARTMENT OF BUSINESS  
ADMINISTRATION  
M.Sc. in INTERNATIONAL BUSINESS  
MANAGEMENT"**

with directions to (a) International Marketing and  
(b) International Human Resource Management

**DIPLOMA SUPPLEMENT**

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

**1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION**

- 1.1 Surname (s): XXXXXXXXXXXX
- 1.2 First name(s): XXXXXXXXXXX  
Father's name: XXXXXXXX
- 1.3 Date of birth (day/month/year): XXXXXXXX
- 1.4 Student identification number: IBM-XXXXXXXX

**2. INFORMATION IDENTIFYING THE QUALIFICATION**

- 2.1 Name of qualification and (if applicable) title conferred (in original language)  
M.Sc. in INTERNATIONAL BUSINESS MANAGEMENT" with directions to  
(a) International Marketing and (b) International Human Resource Management  
The program is operating according to the Law 3685/16.07.2008/Gazette 148 issue A' and is approved by the Ministerial Decision E5/43596/Gazette 1476/22.07.2009/issue B'
- 2.2 Main field(s) of study for the qualification:  
International Management
- 2.3 Name and status of awarding institution:  
Technological Education Institute (TEI) of Piraeus, Public Institution of Higher Education.
- 2.4 Name and status of institution administering studies:  
As above 2.3.
- 2.5 Language(s) of instruction/examination:  
Greek

**3. INFORMATION ON THE LEVEL OF THE QUALIFICATION**

- 3.1 Level of qualification:  
Master of Science  
2<sup>nd</sup> cycle
- 3.2 Official length of programme:  
Duration in semester: 6  
Weeks per semester: 15  
ECTS Course Credits: 90  
Total workload (WL): 1050 hours





**3.3 Access requirements(s)**  
Bachelor Degree – University of Athens (2006)

**4. INFORMATION ON THE CONTENTS AND RESULTS GAINED**

**4.1 Mode of study:**

Full-time

**4.2 Programme requirements:**

The course is modularised and semesterised. The Part-time M.Sc. course is taught within four semesters with the fifth and sixth semester used for completion of the M.Sc. Dissertation.

All taught modules involve 30 class contact hours. Part-time students undertake three (3) core modules in Semester I, three (3) core modules in Semester II, three (3) elective modules in Semester III, three (3) elective modules in Semester IV which direct the student to in International Marketing or HRM. The M.Sc. dissertation is completed over Semester V and VI.

Students who don't exit with MSc, they registered for postgraduate Certification.

The exams take place at the end of each semester. The above-noted structure allows students to graduate with M.Sc. award.

Students receive their degree when:

- a) They have successfully completed six core modules and six elective modules.
- b) Their dissertation has been approved

**4.3 Programme details and individual marks obtained:**

A/A	Core Modules	Semester	ECTS	Individual grades
1.	International Business Management	1 <sup>st</sup>	5	5,9
2.	Human Resource Management	2 <sup>nd</sup>	5	5,4
3.	Marketing Practice	2 <sup>nd</sup>	5	5,2
4.	Management Control Systems	2 <sup>nd</sup>	5	7,3
5.	Quantitative Methods	1 <sup>st</sup>	5	7,5
6.	Finance	1 <sup>st</sup>	5	6,2
A/A	Elective Modules	Semester	ECTS	Individual grades
1.	International & Global Marketing	3 <sup>rd</sup>	5	6,0
2.	Strategic Marketing Management	4 <sup>th</sup>	5	6,2
3.	Consumer Behaviour	3 <sup>rd</sup>	5	6,5
4.	Business-to-Business Marketing	4 <sup>th</sup>	5	6,7
5.	E-Marketing	3 <sup>rd</sup>	5	7,0
6.	Research Methods	4 <sup>th</sup>	5	5,5
7.	MSc Dissertation (*)	5 <sup>th</sup> and 6 <sup>th</sup>	30	8,6

(\*) Title of Dissertation: "Attitudes and perceptions of the Greek consumers in relation to the organic agricultural products."

Presentation date: 17/9/2012

Dissertation Examiners: D.Giannakopoulos, M.Chalikias and An.Ntanos

**4.4 Grading scheme:**

According to the Studies Regulation grading is in the ten-point scale:

- 7,0 – 10 points: Distinction
- 6,0 – 6,9 points: Very Good
- 5,0 – 5,9 points: Good
- 0 – 4,9 points: Fail

For successful completion of a course the grade received must be 5.0 or higher





- 4.5 Overall classification of the qualification (in original language):  
M.Sc. in INTERNATIONAL BUSINESS MANAGEMENT" with direction to International Marketing  
Degree 7.06 "Distinction" (Arista)

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

- 5.1 Access to further study:  
The Master of Science gives access to doctorate degree.
- 5.2 Professional status (if applicable):  
The course prepares students for a career through the development of enhanced personal and interpersonal skills applying a range of management concepts, models and methodologies in order to work as senior managers (Ministerial Decision E5/43596/Gazette 1476/ 22.07.2009/ issue B')

6. ADDITIONAL INFORMATION




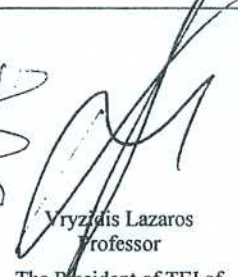
- 6.1 Additional Information  
n/a
- 6.2 Further Information sources  
Ministry of Education web site : [www.ypepth.gr](http://www.ypepth.gr)  
M.Sc. web site: <http://mba-teipir.gr>  
Department web site: [www.mngdep.teipir.gr](http://www.mngdep.teipir.gr)  
TEI of Piraeus web site : [www.teipir.gr](http://www.teipir.gr)  
TECHNOLOGICAL EDUCATIONAL INSTITUTION OF PIRAEUS  
Department of Business Administration  
P.Ralli & Thivon Ave. 250, 12244 Egaleo, Athens



7. CERTIFICATION OF THE SUPPLEMENT

7.1. Date 18/9/2012

7.2. Names

	 Kyriazopoulos Panagiotis Professor Director of the M.Sc. Course	 Ntanos Anastasios Professor The Head of Department	 Vryzoulis Lazaros Professor The President of TEI of Piraeus
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8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

- (i) Structure  
According to the Framework Law (2007), higher education consists of two parallel sectors: the University sector (Universities, Polytechnics, Fine Arts Schools, the Open University) and the Technological sector (Technological Education Institutions (TEI) and the School of Pedagogic and Technological Education).  
The same law regulates issues concerning governance of higher education along the general lines of increased participation, greater transparency, accountability and increased autonomy.  
There are also State Non-university Tertiary Institutes offering vocationally oriented courses of shorter duration (2 to 3 years) which operate under the authority of other Ministries.
- (ii) Access  
Entrance to the various Schools of the Universities (*Panepistimio*) and Technological Education Institutions (*Technologiko Ekpaideftiko Idryma – TEI*) depends on the general score obtained by Lyceum graduates on the



Certificate, on the number of available places (*numerus clausus*) and on the candidates' ranked preferences among schools and sections.

(iii) Qualifications

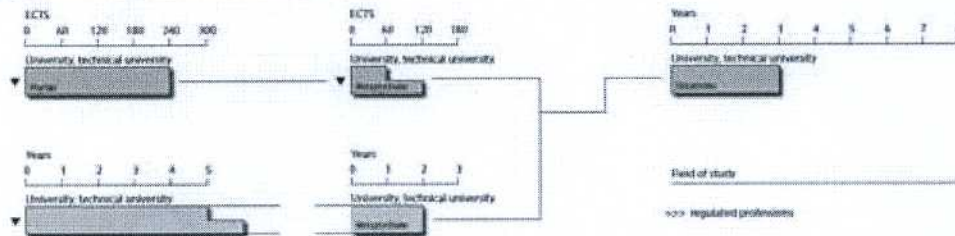
Students who successfully complete their studies in universities and TEI are awarded a *Ptychio* (first cycle degree). First cycle programmes last from four years for most fields to five years for engineering and certain other applied science fields and six years for medicine. The *Ptychio* leads to employment or further study at the post-graduate level that includes the one year second cycle leading to the second degree, *Metaptychiako Diploma Eidikefsis* – equivalent to the *Master's* degree – and the third cycle leading to the doctorate degree, *Didaktoriko Diploma*.

Recent legislation on quality assurance in Higher Education, the Credit Transfer System and the Diploma Supplement defines the framework and criteria for evaluation of university departments and for certification of student degrees. These measures aim at promoting student mobility and contributing to the creation of a European Higher Education Area.

A detailed description of the Greek Education System is offered in:

- EURYDICE (<http://www.eurydice.org>) database of the European Education Systems.
- [http://eacea.ec.europa.eu/education/eurydice/documents/thematic\\_reports/122EN.pdf](http://eacea.ec.europa.eu/education/eurydice/documents/thematic_reports/122EN.pdf) (pages 82,83)

Higher education structure – 2010



<input checked="" type="checkbox"/> Most common length of a Bologna cycle	ECTS Credits according to the European Credit Transfer and Accumulation System	regulated at national level	decided at institutional level
<input type="checkbox"/> Other length of a Bologna cycle		ALL programmes have admission requirements	SOME
<input type="checkbox"/> Programmes outside the typical Bologna model			
<input type="checkbox"/> Professional programme			

