

COURSE OUTLINE

1. GENERAL

SCHOOL:	BUSINESS AND ECONOMICS		
DEPARTMENT	BUSINESS ADMINISTRATION		
DIVISION	TOURISM AND HOSPITALITY MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	3103097	SEMESTER OF STUDY	5
COURSE TITLE	TOURISM GEOGRAPHY OF GREECE		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
Lectures, Workshops		5(3L+2W)	6
COURSE UNIT TYPE	Special Background Course		
PREREQUISITES :			
LANGUAGE OF INSTRUCTION/EXAMS:	GREEK		
COURSE DELIVERED TO ERASMUS STUDENTS	NO		
MODULE WEB PAGE (URL)	http://moodle.teipir.gr/course/info.php?id=105		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The aim of the course is to introduce students the key concepts of tourism geography in Greece. After being taught this course students are expected to identify and manage:</p> <ul style="list-style-type: none"> • The geographical variety and the contrasts of the tourist movements • The geographical distribution of Greek tourist regions • The distribution of human, natural and cultural sources of Greece • The significance of geographical factors in tourism development • The available infrastructures <p>Upon successful completion of the course students will be able to:</p> <ol style="list-style-type: none"> a) Identify the natural sources of Greek regions b) Identify the country's human and cultural sources c) Combine organized tours with visits to tourism natural and cultural sources d) Have knowledge of and utilize the available infrastructure
General Skills
<ol style="list-style-type: none"> 1. Individual work 2. Teamwork 3. Quest, analysis and synthesis of data and information 4. Adapt to new situations 5. Decision making 6. Respect to natural environment

3. COURSE CONTENTS

<p>The course is organized around topics such as:</p> <ol style="list-style-type: none"> 1 Geographical description of Greece, issues of tourism interest, environment, ecosystems, parks, forests, monuments, shelters, sports centers, religious centers, centers of maritime and
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- mountain tourism, special forms of tourism and perspectives.
- 2 Analysis of the country's natural, human and natural sources as well as its infrastructure.
 - 3 Special reference to important monuments and tourism destinations.
 - 4 Highlighting, for every geographical territory and region, of the particularities of tourists' welcome and accommodation centers (environment, ecosystems, parks, forests, monuments, shelters, sports centers, religious centers, maritime and mountain tourism centers, special forms of tourism and perspectives).

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In-Class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY		
TEACHING METHODS	<i>Method description</i>	<i>Semester Workload</i>
	Lectures	39
	Class work/Workshop	26
	Preparation of Individual Project	30
	Independent and Directed Learning	55
	TOTAL	150
ASSESSMENT METHODS	I. Final Examination (60%) includes: - Multiple choice questions - Topics for elaboration II. Individual Project(s) (40%)	

5. RESOURCES

- Recommended Book and Journal Article Resources:

Book resources:

- Moira, P. (2005). *"Tourism Geography of Greece"*, Interbooks Publishing, Athens, (in Greek).
- Moira, P. (1999). *"Tourism Geography – Europe"*, Stamoulis Ath. Publishing, Athens, (in Greek).
- Moira, P. (2000). *Tourism Geography – Asia*, Stamoulis Ath. Publishing, Athens, (in Greek).
- Moira, P. (2001). *Tourism Geography – Africa, America, Oceania*, Stamoulis Ath. Publishing, Athens, (in Greek).

Journals

- ◆ Tourism Geographies
- ◆ Geographies (in Greek)