

1. GENERAL

SCHOOL:	BUSINESS AND ECONOMICS		
DEPARTMENT	BUSINESS ADMINISTRATION		
DIVISION	TOURISM AND HOSPITALITY MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	3104491	SEMESTER OF STUDY	5
COURSE TITLE	MARITIME TOURISM		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
	Lectures and Workshops-Project Work	5 (3+2)	6
COURSE UNIT TYPE	SPECIALIZATION COURSE		
PREREQUISITES :			
LANGUAGE OF INSTRUCTION/EXAMS:	GREEK		
COURSE DELIVERED TO ERASMUS STUDENTS	NO		
MODULE WEB PAGE (URL)	http://moodle.teipir.gr/course/info.php?id=103		

2. LEARNING OUTCOMES

Learning Outcomes

It is a key introductory course to maritime tourism. The course content aims to introduce students to the main concepts of shipping, cruise shipping and their significance to Greek and global economy. The course's aim is to make the organizing and operation of all types of tourist ships and the maritime tourism activity in general understandable to students.

Upon successful completion of the course, students will be able to:

- Understand the operation of a tourist ship/vessel.
- Manage the various sections of organization and entertainment in a tourist ship.
- Understand the tourist ports operation and the necessity of operational procedures.

General Skills

- Individual work
- Teamwork
- Adapt to new situations
- Work in international maritime tourism environment
- Respect to diversity and multiculturalism
- Respect to marine natural environment

3. COURSE CONTENTS

The course is organized around topics such as:

- The contribution of marine tourism to Greek economy.
- Technological evolution of tourist ships (cruise ship and passenger ship).
- Terminology of the ship's departments and areas especially emphasizing on the hotel/accommodation areas of the ship.
- Ship's crew/ hospitality personnel.
- Hotel type specializations in passenger and cruise ships.
- The administrative supervisory body of maritime tourism
- Tourist ports.
- (Geographical) Regions of cruise development.
- Marine labor relations.
- Organization and management of cruise shipping companies.

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In-Class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Support of the learning process through the LMS platform of PUAS.	
TEACHING METHODS	Method description	Semester Workload
	Lectures	39
	Class work/Workshop	26
	Preparation of Individual Project	25
	Independent and Directed Learning	60
	TOTAL	150
ASSESSMENT METHODS	<p>I. Final Examination (80%) (Summative Evaluation) includes:</p> <ul style="list-style-type: none"> - Multiple choice questions or true - Topics for elaboration <p>II. Individual Project (20%)</p>	

5. RESOURCES

- Recommended Book and Journal Article Resources:

- Mylonopoulos, D. (2004). "Shipping. Concepts-Sectors-Structures.", Stamoulis Ath. Publishing, Athens, (in Greek).
- Mylonopoulos, D. – Moira, P. (2005). "Maritime Tourism", Interbooks Publishing, Athens, (in Greek).
- Mylonopoulos, D. – Demeroutis, G. (2010). "Maritime knowledge", Eug. Eugenidiou Foundation (in Greek).
- Mylonopoulos, D. – Moira, P. (2010). "Maritime Geography", Eug. Eugenidiou Foundation (in Greek).
- Mylonopoulos, D. – Moira, P. – Alexopoulos, (2001). "Maritime Knowledge", Pedagogical Institute, Athens, (in Greek).
- Mylonopoulos, D. (2005). "Maritime Knowledge", Pedagogical Institute, Athens, assignment 2003 (in Greek).