# COURSE OUTLINE

## 1. GENERAL

<table>
<thead>
<tr>
<th>SCHOOL:</th>
<th>BUSINESS AND ECONOMICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEPARTMENT:</td>
<td>BUSINESS ADMINISTRATION</td>
</tr>
<tr>
<td>DIVISION:</td>
<td>TOURISM AND HOSPITALITY MANAGEMENT</td>
</tr>
<tr>
<td>LEVEL OF STUDY:</td>
<td>UNDERGRADUATE</td>
</tr>
<tr>
<td>COURSE UNIT CODE</td>
<td>3102097</td>
</tr>
<tr>
<td>SEMESTER OF STUDY</td>
<td>4</td>
</tr>
<tr>
<td>COURSE TITLE:</td>
<td>TOURISM SOCIOLOGY</td>
</tr>
</tbody>
</table>

**COURSEWORK BREAKDOWN**

<table>
<thead>
<tr>
<th>TEACHING WEEKLY HOURS</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures, Workshops</td>
<td>4(2+2)</td>
</tr>
</tbody>
</table>

**COURSE UNIT TYPE:** SPECIALIZATION COURSE

**PREREQUISITES:**

**LANGUAGE OF INSTRUCTION/EXAMS:** GREEK

**COURSE DELIVERED TO ERASMUS STUDENTS:** NO


## 2. LEARNING OUTCOMES

**Learning Outcomes**

The course is the key introductory course in sociology and tourism sociology. The content of the course aims at connecting sociology to tourism, studying tourism as a social phenomenon and its impacts in various sectors (social, economic, cultural, environmental etc)

Upon successful completion of the course students will be able to:

- Completely analyze tourism in all its dimensions, as a social phenomenon.
- Recognize and understand the motives of tourist movement.
- Understand tourism’s socio-psychological, economic, cultural and environmental impacts.
- Recognize and manage the tourists’ needs.
- Make proposals for policy management of the tourism phenomenon.
- Show sensitivity to tourism ethical issues.

**General Skills**

- Individual work
- Teamwork
- Adapt to new situations
- Work in an international environment
- Work in an interdisciplinary environment
- Respect to diversity and multiculturalism
- Respect to natural environment
- Promotion of free and creative thinking

## 3. COURSE CONTENTS

The course is organized around topics such as:

- Introduction to sociology.
- Key concepts of tourism sociology.
- Tourism and social sciences.
- The tourist. Characteristics and motives of tourist trips.
• Tourism and needs.
• Socio-cultural impacts of tourism
• Political, environmental and international social dimensions of tourism.
• Tourism impacts. Social, psychological, cultural, economic, environmental impacts of tourism.
• Roles and stereotypes.
• Ethics in tourism.
• International social dimensions of tourism.

4. TEACHING METHODS - ASSESSMENT

<table>
<thead>
<tr>
<th>MODE OF DELIVERY</th>
<th>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Class</td>
<td>Support of the learning process through the LMS platform of PUAS.</td>
</tr>
</tbody>
</table>

## TEACHING METHODS

<table>
<thead>
<tr>
<th>Method description</th>
<th>Semester Workload</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures</td>
<td>26</td>
</tr>
<tr>
<td>Presentation of Case Studies, Class Discussions</td>
<td>26</td>
</tr>
<tr>
<td>Preparation of Group Project</td>
<td>10</td>
</tr>
<tr>
<td>Independent and Directed Learning</td>
<td>38</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

## ASSESSMENT METHODS

I. Final Examinations (80%) includes:
- Topics for elaboration
II. Group Project (20%)

5. RESOURCES

- **Recommended Book and Journal Article Resources:**

  **Book resources:**

  **Journal resources:**
  - Annals of Tourism Research, Tourism Management,