

COURSE OUTLINE

1. GENERAL

SCHOOL:	BUSINESS AND ECONOMICS		
DEPARTMENT	BUSINESS ADMINISTRATION		
DIVISION	TOURISM AND HOSPITALITY MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	3102097	SEMESTER OF STUDY	4
COURSE TITLE	TOURISM SOCIOLOGY		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
Lectures, Workshops		4(2+2)	4
COURSE UNIT TYPE	SPECIALIZATION COURSE		
PREREQUISITES :			
LANGUAGE OF INSTRUCTION/EXAMS:	GREEK		
COURSE DELIVERED TO ERASMUS STUDENTS	NO		
MODULE WEB PAGE (URL)	http://moodle.teipir.gr/course/info.php?id=96		

2. LEARNING OUTCOMES

Learning Outcomes

The course is the key introductory course in sociology and tourism sociology. The content of the course aims at connecting sociology to tourism, studying tourism as a social phenomenon and its impacts in various sectors (social, economic, cultural, environmental etc)

Upon successful completion of the course students will be able to:

- Completely analyze tourism in all its dimensions, as a social phenomenon.
- Recognize and understand the motives of tourist movement.
- Understand tourism's socio-psychological, economic, cultural and environmental impacts.
- Recognize and manage the tourists' needs.
- Make proposals for policy management of the tourism phenomenon.
- Show sensitivity to tourism ethical issues.

General Skills

- Individual work
- Teamwork
- Adapt to new situations
- Work in an international environment
- work in an interdisciplinary environment
- Respect to diversity and multiculturalism
- Respect to natural environment
- Promotion of free and creative thinking

3. COURSE CONTENTS

The course is organized around topics such as:

- Introduction to sociology.
- Key concepts of tourism sociology.
- Tourism and social sciences.
- The tourist. Characteristics and motives of tourist trips.

- Tourism and needs.
- Socio-cultural impacts of tourism
- Political, environmental and international social dimensions of tourism.
- Tourism impacts. Social, psychological, cultural, economic, environmental impacts of tourism.
- Roles and stereotypes.
- Ethics in tourism.
- International social dimensions of tourism.

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In-Class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Support of the learning process through the LMS platform of PUAS.	
TEACHING METHODS	Method description	Semester Workload
	Lectures	26
	Presentation of Case Studies, Class Discussions	26
	Preparation of Group Project	10
	Independent and Directed Learning	38
	TOTAL	100
ASSESSMENT METHODS	I. Final Examinations (80%) includes: - Topics for elaboration II. Group Project (20%)	

5. RESOURCES

- Recommended Book and Journal Article Resources:

Book resources:

- Lytras P., (2003), *Sociology of Tourism*, 4th edition, Interbooks Publishing, Athens (in Greek).
- Tsartas P., (1996), *Tourists, Traveling, Sites: Sociological Approaches to Tourism*, ed. Exantas, Athens (in Greek).
- Holden A., (2008), *Sociological Approaches to Tourism*, Papazisis Publishing, Athens (in Greek).
- Kokkosis, H. – Tsartas, P. (2001). *Sustainable Tourism Development and Environment*, ed. Kritiki, Athens (in Greek).

-Journal resources:

- Annals of Tourism Research, Tourism Management,