

COURSE OUTLINE

1. GENERAL

SCHOOL:	BUSINESS AND ECONOMICS		
DEPARTMENT	BUSINESS ADMINISTRATION		
DIVISION	TOURISM AND HOSPITALITY MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	3103301	SEMESTER OF STUDY	3
COURSE TITLE	PRINCIPLES OF FINANCIAL MANAGEMENT		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
Lectures and Workshops-Project Work		5	6
COURSE UNIT TYPE	Specialization course		
PREREQUISITES :	YES (Financial Accounting)		
LANGUAGE OF INSTRUCTION/EXAMS:	GREEK		
COURSE DELIVERED TO ERASMUS STUDENTS	YES		
MODULE WEB PAGE (URL)	http://moodle.teipir.gr/course/info.php?id=81		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The aim of the course is to introduce students to the theory and practice of Finance. It also aims to provide the key elements needed by business management, accounting and other groups of undergraduate and practising managers. Finance theory and practice are integrated throughout the course, reflecting the extent to which real world practice has been profoundly shaped by theoretical developments.</p> <p>Upon successful completion of the course the student / her will be able to:</p> <ul style="list-style-type: none"> • Develop analytical thinking and combine the involved factors so as to be able to make the right decisions in a short time • make decisions so as to ensure maximization of the economic result of the firms • Understand the procedures for the assessment of the optimal decisions from the financial point of view. • Use the financial analysis methods and techniques in cases of financial decision making.
General Skills
<ul style="list-style-type: none"> - Team Work - Decision-making - Individual Project

3. COURSE CONTENTS

The course is organized around topics such as:

- Introduction to Financial Analysis
- Funds Needed
- Management of Working Capital
- Financial Statement Analysis
- Short term financial policy
- Analysis of the degree of Leverage
- An Introduction to Investment Appraisal Techniques
- Venture Capital

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In-Class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Use of powerpoint PUAS	
TEACHING METHODS	<i>Method description</i>	<i>Semester Workload</i>
	Lectures and tutorials	39
	Class Work/Workshop	26
	Preparation of individual project	38
	Independent and Directed learning	47
		150
ASSESSMENT METHODS	<p>Final Examination (60%) - Short answer questions - Questions of solving problems.</p> <p><u>Evaluation Objective:</u> To understand the fundamentals of the course. <u>Evaluation Criteria:</u> Comprehensiveness, accuracy, and critical evaluation.</p> <p>II. Individual Project (40%) (Summative Evaluation):</p> <p><u>Evaluation Objective:</u> To examine students' skills in internet tools and services and to enhance students' teamwork skills. <u>Evaluation Criteria:</u> Functionality of the application, the degree of specifications' satisfaction, user-interface, organization and management of teamwork project and presentation.</p>	

5. RESOURCES

- Recommended Book and Journal Article Resources:

Books

1. Apostolopoulos J., (2004), *Special issues on Financial Management*, Stamoulis Publishers (in Greek).
2. Vasileiou D., Iriotis N. (2008), *Financial Management: Theory and Practice*, Rossili Publishers (in Greek).
3. Karathanasi G., Drakou An. (2010), *Financial Management*, Benou Publishers (in Greek)
4. Kiohos P. and A. Kiohos (2003), *Portfoglio Management of Financial Risks*, Synchroni Ekdotiki Publishers (in Greek)
5. Weston & Brigham (1986), *Principles in Financial Management and Policy*, Papazisi Publishers (in Greek).
6. Arnold, G., *Corporate Financial Management* (2005), 3rd ed. Prentice Hall 2005
7. Brealey, R. & Myers S and Allen, F *Principles of Corporate Finance*, 9th ed., McGraw Hill
8. Brigham E., Ehrhardt, M. (2005), *Financial Management: Theory and Practice*, 11th ed., Thomson South-Western
9. Lumby S. (1999), *Investment Appraisal and Financing Decisions*, Thomson Learning.