# COURSE OUTLINE

## 1. GENERAL

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>BUSINESS AND ECONOMICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEPARTMENT</td>
<td>BUSINESS ADMINISTRATION</td>
</tr>
<tr>
<td>DIVISION</td>
<td>BUSINESS ADMINISTRATION</td>
</tr>
<tr>
<td>LEVEL OF STUDY</td>
<td>UNDERGRADUATE</td>
</tr>
<tr>
<td>COURSE UNIT CODE</td>
<td>1104705</td>
</tr>
<tr>
<td>SEMESTER OF STUDY</td>
<td>7</td>
</tr>
<tr>
<td>COURSE TITLE</td>
<td>Business Deontology and Ethics</td>
</tr>
</tbody>
</table>

### COURSEWORK BREAKDOWN

<table>
<thead>
<tr>
<th>Teaching Weekly Hours</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 (3L + 2W.)</td>
<td>6</td>
</tr>
</tbody>
</table>

### COURSE UNIT TYPE

General Background Course

### PREREQUISITES:


### LANGUAGE OF INSTRUCTION/EXAMS:

Greek

### COURSE DELIVERED TO ERASMUS STUDENTS


### MODULE WEB PAGE (URL)

http://moodle.teipir.gr/course/info.php?id=123

## 2. LEARNING OUTCOMES

### Learning Outcomes

Upon successful completion of the course students will be able to:
- Know the basic principles of Business Deontology and ethics
- Recognize the functioning of a modern organization
- Describe the specific activities of the modern manager
- Distinguish the problems that occur across the application of the principles of Business Deontology and ethics
- Analyze the basic rules that contribute to the effectiveness of modern organizations during the implementation of Business Deontology and ethics
- Evaluate the principles and values of the code of Business Deontology and ethics
- Consider the proper functioning of modern organizations and enterprises while taking advantage of business code of ethics and social responsibility
- Use and develop proposals and arguments directly related to the exact implementation of Business Deontology and ethics
- Foresee the potential related to the use of business ethics code

### General Skills

- Decision making
- Search, analyze and synthesize data and information
- Teamwork
- Promotion of free, creative and inductive thinking

## 3. COURSE CONTENTS
- Modern approach to administration of enterprises and organizations
- Administrative formations
- The modern role and the managers’ mission
- The current leadership trends
- Types of leaders
- Management Methods
- Systems and management processes
- Code of ethics and business' deontology
- Administrative deontology and professional training
- Corporate and social responsibility
- Organizational culture
- Special administrative problems and techniques for their resolution
- Review dimension of business deontology and corporate social responsibility

4. TEACHING METHODS - ASSESSMENT

<table>
<thead>
<tr>
<th>MODE OF DELIVERY</th>
<th>In class</th>
</tr>
</thead>
<tbody>
<tr>
<td>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</td>
<td>YES LMS of PUAS</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TEACHING METHODS</th>
<th>Method description</th>
<th>Semester Workload</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures</td>
<td></td>
<td>39</td>
</tr>
<tr>
<td>Class work/Workshop</td>
<td></td>
<td>26</td>
</tr>
<tr>
<td>Independent and Directed Learning</td>
<td></td>
<td>85</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>140</td>
</tr>
</tbody>
</table>

**ASSESSMENT METHODS**

_Description of the evaluation process_

- **Final Examination** (80%) (Summative)
  The process of final evaluation includes short-answer questions and problems’ solving.

  **Oral Presentation** (20%) (Formative)
  The process of formative evaluation includes student responses to problems posed to them after each lecture.

5. RESOURCES

- **Recommended Book and Journal Article Resources:**

_Suggested main Bibliography:_

*Suggested Secondary Bibliography:*