

COURSE OUTLINE

1. GENERAL

SCHOOL	BUSINESS AND ECONOMICS		
DEPARTMENT	BUSINESS ADMINISTRATION		
DIVISION	BUSINESS ADMINISTRATION		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	1104705	SEMESTER OF STUDY	7
COURSE TITLE	Business Deontology and Ethics		
COURSEWORK BREAKDOWN		TEACHING WEEKLY HOURS	ECTS Credits
		5 (3L. + 2W.)	6
COURSE UNIT TYPE	General Background Course		
PREREQUISITES :			
LANGUAGE OF INSTRUCTION/EXAMS:	Greek		
COURSE DELIVERED TO ERASMUS STUDENTS			
MODULE WEB PAGE (URL)	http://moodle.teipir.gr/course/info.php?id=123		

2. LEARNING OUTCOMES

Learning Outcomes

Upon successful completion of the course students will be able to:

- Know the basic principles of Business Deontology and ethics
- Recognize the functioning of a modern organization
- Describe the specific activities of the modern manager
- Distinguish the problems that occur across the application of the principles of Business Deontology and ethics
- Analyze the basic rules that contribute to the effectiveness of modern organizations during the implementation of Business Deontology and ethics
- Evaluate the principles and values of the code of Business Deontology and ethics
- Consider the proper functioning of modern organizations and enterprises while taking advantage of business code of ethics and social responsibility
- Use and develop proposals and arguments directly related to the exact implementation of Business Deontology and ethics
- Foresee the potential related to the use of business ethics code

General Skills

- Decision making
- Search, analyze and synthesize data and information
- Teamwork
- Promotion of free, creative and inductive thinking

3. COURSE CONTENTS

- Modern approach to administration of enterprises and organizations
- Administrative formations
- The modern role and the managers' mission
- The current leadership trends
- Types of leaders
- Management Methods
- Systems and management processes
- Code of ethics and business' deontology
- Administrative deontology and professional training
- Corporate and social responsibility
- Organizational culture
- Special administrative problems and techniques for their resolution
- Review dimension of business deontology and corporate social responsibility

4. TEACHING METHODS - ASSESSMENT

MODE OF DELIVERY	In class	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	YES LMS of PUAS	
TEACHING METHODS	<i>Method description</i>	<i>Semester Workload</i>
	Lectures	39
	Class work/Workshop	26
	Independent and Directed Learning	85
	Total	140
ASSESSMENT METHODS <i>Description of the evaluation process</i>	<p>Final Examination (80%) (Summative) The process of final evaluation includes short-answer questions and problems' solving.</p> <p>Oral Presentation (20%) (Formative) The process of formative evaluation includes student responses to problems posed to them after each lecture.</p>	

5. RESOURCES

- Recommended Book and Journal Article Resources:

Suggested main Bibliography:

Ntanos An. (2015). *Business deontology and Practice*. Athens: Editions Modern Publishing.

Suggested Secondary Bibliography:

• **Ntanos A. - Mantas N. - Kakounis P.** (1992). *Administrative Deontology and Practice*. Athens: Editions Modern Publishing.