

## COURSE OUTLINE

### 1. GENERAL

<b>SCHOOL</b>	BUSINESS AND ECONOMICS		
<b>DEPARTMENT</b>	BUSINESS ADMINISTRATION		
<b>DIVISION</b>	BUSINESS ADMINISTRATION		
<b>LEVEL OF STUDY</b>	UNDERGRADUATE		
<b>COURSE UNIT CODE</b>	1107716	<b>SEMESTER OF STUDY</b>	7
<b>COURSE TITLE</b>	MONEY AND CAPITAL MARKETS		
<b>COURSEWORK BREAKDOWN</b>		<b>TEACHING WEEKLY HOURS</b>	<b>ECTS Credits</b>
Lectures and Workshops-Project Work		5	6
<b>COURSE UNIT TYPE</b>	Specialization course		
<b>PREREQUISITES :</b>	YES (FINANCIAL MANAGEMENT)		
<b>LANGUAGE OF INSTRUCTION/EXAMS:</b>	GREEK		
<b>COURSE DELIVERED TO ERASMUS STUDENTS</b>	YES		
<b>MODULE WEB PAGE (URL)</b>	<a href="http://moodle.teipir.gr">http://moodle.teipir.gr</a>		

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b>
<p>The purpose of the course is to present in a simple and understandable way the role of the financial markets and the financial products in the competitive money and capital markets as well as to introduce students to the portfolio theory.</p> <p>Upon successful completion of the course students will be able:</p> <ul style="list-style-type: none"> <li>- To combine knowledge and apply them in the real world</li> <li>- To take decisions regarding the return on investment capital</li> <li>- To treat financial risk in a proper way in order to achieve the maximum financial results</li> </ul>
<b>General Skills</b>
<ul style="list-style-type: none"> <li>- Team Work</li> <li>- Individual Project</li> </ul>

### 3. COURSE CONTENTS

The course is organized around topics such as:

- The International Financial System
- Money Markets
- Bond Markets
- F/X Markets
- Portfolio Theory
- Technical Analysis,
- New Financial Products
- Macroeconomic Stability
- Quantity Theory of Money

#### 4. TEACHING METHODS - ASSESSMENT

<b>MODE OF DELIVERY</b>	In-Class	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b>	Use of power point LMS of PUAS	
<b>TEACHING METHODS</b>	<i>Method description</i>	<i>Semester Workload</i>
	Lectures	39
	Class work/Workshop	26
	Preparation of Individual Project	38
	Independent and Directed study	47
		<b>150</b>
<b>ASSESSMENT METHODS</b>	<p><b>I. Final Examination (70%)</b></p> <ul style="list-style-type: none"> <li>- Short answer questions</li> <li>- Questions of solving problems.</li> </ul> <p><u>Evaluation Objective:</u> To understand the fundamentals of the course.</p> <p><u>Evaluation Criteria:</u> Comprehensiveness, accuracy, and critical evaluation.</p> <p><b>II. Individual Project (30%)</b></p>	

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## 5. RESOURCES

- Recommended Book and Journal Article Resources:

1. Karathanassi G., Drakos Ath., (2010), *Financial Management*, Benos Publishers (in Greek)
2. Karathanassi G., (1999), *Financial Management and Financial Markets* Benos Publishers (in Greek)
3. Mylonas N., (2005), *Financial Derivatives*, Tipothito Publishers (in Greek)
4. Spyrou Sp., (2013), *Money and Capital Markets*, Benos Publishers (in Greek)
5. Brealey R., Myers S., (1996), *Principles of Corporate Finance*, McGraw Hill Companies
6. Copeland T., Weston J., (1983), *Financial Theory and Corporate Practice*, 3rd ed., Addison Wessley.
7. Fama E., *Foundation of Finance*, (1976), Basic Books, New York.

[www.ft.com](http://www.ft.com)

[www.economist.com](http://www.economist.com)

[www.capital.gr](http://www.capital.gr)

[ww.euro2day.gr](http://ww.euro2day.gr)

[www.naftemporiki.gr](http://www.naftemporiki.gr)