

## COURSE OUTLINE

### 1. GENERAL

<b>SCHOOL</b>	BUSINESS AND ECONOMICS		
<b>DEPARTMENT</b>	BUSINESS ADMINISTRATION		
<b>DIVISION</b>	BUSINESS ADMINISTRATION		
<b>LEVEL OF STUDY</b>	UNDERGRADUATE		
<b>COURSE UNIT CODE</b>	1101102	<b>SEMESTER OF STUDY</b>	1
<b>COURSE TITLE</b>	MICROECONOMICS		
<b>COURSEWORK BREAKDOWN</b>		<b>TEACHING WEEKLY HOURS</b>	<b>ECTS Credits</b>
Lectures and Workshops-Project Work		4	4
<b>COURSE UNIT TYPE</b>	General Background Course		
<b>PREREQUISITES :</b>	YES (Mathematics for Economists)		
<b>LANGUAGE OF INSTRUCTION/EXAMS:</b>	GREEK		
<b>COURSE DELIVERED TO ERASMUS STUDENTS</b>	YES		
<b>MODULE WEB PAGE (URL)</b>	<a href="http://moodle.teipir.gr/course/info.php?id=68">http://moodle.teipir.gr/course/info.php?id=68</a>		

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b>
<p>Microeconomics is the study of economic actions of individuals and well defined groups of individuals. The theories of individual behavior, price determination, perfect competition, oligopoly, consumers' behavior are the main topics which are examined and analyzed. A mathematical background is necessary as it enlarges the economist's tools and widens the range of possible inferences from initial assumptions.</p>
<b>General Skills</b>
<ul style="list-style-type: none"> <li>- Search, analysis and development of skills</li> <li>- Good understanding of the complication of the economic variables</li> <li>- Good knowledge of the techniques used to investigate the environment in which a firm operates</li> <li>- Planning and management of projects</li> </ul>

### 3. COURSE CONTENTS

The course is organized around topics such as:

- An Introduction to Microeconomics
- Consumer behavior
- Theory of Demand and Supply
- Production and Cost
- Perfect Competition
- Imperfect Competition

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#### 4. TEACHING METHODS - ASSESSMENT

<b>MODE OF DELIVERY</b>	In-Class	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b>	Use of power point PUAS	
<b>TEACHING METHODS</b>	<i>Method description</i>	<i>Semester Workload</i>
	Lectures	26
	Class work/Workshop	26
	Preparation of Individual Project	16
	Independent and Directed Learning	32
		<b>100</b>
<b>ASSESSMENT METHODS</b>	<p><b>I. Final Examination (75%)</b>            - Short answer questions            - Questions of solving problems.</p> <p><u>Evaluation Objective:</u> To understand the fundamentals of the course.  <u>Evaluation Criteria:</u> Comprehensiveness, accuracy, and critical evaluation.</p> <p><b>II. Individual Project (25%) (Summative Evaluation):</b></p>	

#### 5. RESOURCES

**Books**

1. Georgakopoulos Th., Benos Th.,(2007), *An Introduction to Political Economy*, 7th ed.,, Benos Publishers (in Greek)
2. Kiochos P., Papanikolaou G., Kiochos Ap.(2013), *Modern Microeconomic Analysis*, E.Kiochos Publishers.(in Greek)
3. Besanko D., Braeutigam R.,(2009), *Microeconomics*, Gutenberg Publishers (in Greek).
4. Epthimoglou P., *Modern Microeconomic Analysis*,(1997), Benos Publishers, (in Greek).
5. Hirschleifer J., Hirschleifer D.,(1998), *Price Theory*, 6th ed. Prentice Hall.
6. Slavin S.,(1998), *Microeconomics*, 5th ed., McGraw Hill

**Internet Resources**

[www.ft.com](http://www.ft.com)

[www.economist.com](http://www.economist.com)

[www.capital.gr](http://www.capital.gr)

[www.euro2day.gr](http://www.euro2day.gr)

[www.naftemporiki.gr](http://www.naftemporiki.gr)